



A Bigger Boat Foundation invites you to join us!

2<sup>nd</sup> Annual Creating Confidence in Kids 5K Run/Walk  
Saturday, September 30th at the Wilmington Riverfront  
9am Start Time

A Bigger Boat Foundation is a nonprofit committed to inspiring learners of all ages to develop compassion, creativity, and confidence. ABBF works closely with schools and organizations to deliver strong messages in memorable formats. Our books, music, and programs are designed to spark conversations and actions that help navigate the journey of childhood.

The 2<sup>nd</sup> Annual Creating Confidence in Kids 5K Run/Walk will be a true family event. We invite you to join us as a sponsor and participant, as the day will be an opportunity to experience fun, fitness, and community networking. Food trucks, giveaways, and post-race party will make this an exciting event for all.

Please consider one of the many sponsorship opportunities we have outlined. Your generous donation is tax deductible, and your support will make a difference in homes and classrooms.

If you have any questions, please feel free to contact our race coordinator, Cheryl Hurtt of OnPoint Partners, at (302) 740-9343 or [churtt@onpoint-partners.com](mailto:churtt@onpoint-partners.com)

Sincerely,

Jamie Kleman  
Co-Founder of A Bigger Boat Foundation  
(302) 753-5588  
[Jamie@abiggerboat.org](mailto:Jamie@abiggerboat.org)



## **2<sup>nd</sup> Annual Creating Confidence In Kids 5K Run/Walk**

### **Platinum \$1500**

- Company Name and Logo on back of shirt
- Sponsor recognition on foundation's website ([www.abiggerboat.org](http://www.abiggerboat.org))
- Sponsor recognition on all promotional race materials and social media
- Sponsor recognition before start of race and during awards
- Sponsor recognition in race packets
- Sponsor listing on race website ([www.races2run.com](http://www.races2run.com))
- Opportunity to distribute business cards/coupons/marketing material in race packets (items to be supplied by company)
- Sponsor table at race (materials and volunteers to be provided by sponsor)
- Banner prominently displayed near race start/finish (banner to be supplied by sponsor)
- Company Name or Logo on signs along race course (min. 5 signs)

### **Gold \$750**

- Company Name and Logo on back of shirt
- Sponsor recognition on foundation's website ([www.abiggerboat.org](http://www.abiggerboat.org))
- Sponsor recognition on all promotional race materials and social media
- Sponsor recognition before start of race and during awards
- Sponsor recognition in race packets
- Sponsor listing on race website ([www.races2run.com](http://www.races2run.com))
- Opportunity to distribute business cards/coupons/marketing material in race packets (items to be supplied by company)
- Company Name or Logo on signs along race course (min. 3 signs)



### **Silver \$500**

- Company Name or Logo on back of shirt
- Recognition on foundation's website ([www.abiggerboat.org](http://www.abiggerboat.org))
- Recognition in race packets
- Sponsor listing on race website ([www.races2run.com](http://www.races2run.com))

### **Bronze \$250**

- Company/family name on back of shirt
- Recognition on foundation's website ([www.abiggerboat.org](http://www.abiggerboat.org))
- Recognition in race packets

### **Friends \$125**

- Recognition on foundation's website ([www.abiggerboat.org](http://www.abiggerboat.org))
- Recognition in race packets



**2<sup>nd</sup> Annual Creating Confidence In Kids 5K Run/Walk**

**Benefits A Bigger Boat Foundation, Saturday September 30, 2017 at the Wilmington Riverfront**

**Please check off your desired sponsor level:**

\_\_\_\_\_ Platinum \$1500

\_\_\_\_\_ Gold \$750

\_\_\_\_\_ Silver \$500

\_\_\_\_\_ Bronze \$250

\_\_\_\_\_ Friends \$125

**In-Kind Donations (please list):**

\_\_\_\_\_

**Please email logo to [churtt@onpoint-partners.com](mailto:churtt@onpoint-partners.com)**

**Sponsor Information:**

Name/Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Please make checks payable to:**

A Bigger Boat Foundation

c/o OnPoint Partners

2800 Lancaster Ave, Suite 9

Wilmington, DE 19805