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To Whom It May Concern:

As There's A Burn In You and Races2Run eagerly prepares for it's first **SPF at the Beach 5K** Walk/Run, your consideration in sponsoring this event is greatly appreciated. This is the first Melanoma Awareness 5k to be hosted at the beach in southern Delaware. I hope to see it become a yearly tradition. Both of my parents and 2 of my friends have survived skin cancer, and I'd like to help get awareness out so that our children can escape the reality of melanoma.

This event will take place on **Sunday, May 14, 2017 8:30 am** at **Rehoboth Ale House** in Rehoboth Beach, DE. The purpose of the event is to raise funds and awareness, while providing an atmosphere of family fun, refreshments and after party at Rehoboth Ale House. Proceeds will benefit funds for research, awareness, and support to local cancer organization, through Moving for Melanoma DE. Your sponsorship will help to assist in the cost of putting on a successful event (t-shirts, course markers, bibs, digital race chips, refreshments, water, website, Races2Run fees, law enforcement, etc which are totaling to \$5000).

The goal is to grow the base of support, gain wider public attention and raise the funds to provide new, effective treatments and find a cure for melanoma. Moving for Melanoma DE is committed to the expansion of educational programs for patients and their families, as well as for healthcare professionals who are involved in their care and treatment. All right here in Delaware.

As a sponsor of the **SPF at the Beach 5k walk/run**, you will create awareness to the community and join the fight against this deadly form of skin cancer. You'll also establish your company as a good corporate citizen to your local customers. With your help, we can collaborate to be a part of a worthy cause and make an impact.

I hope you'll assist in making my goals reality and support the fight against this disease and the relentless dedication and focus to find a cure. Your donation will be a valuable contribution.

Thank you for your consideration,

Theresa McDuffie
Owner, There's A Burn In You



SPF at the Beach Sponsor Levels:

<p>Awareness Sponsor (\$250):</p> <ul style="list-style-type: none"> • Thank you note • Facebook recognition • Day of race recognition 	<p>Gold Sponsor (\$500)</p> <ul style="list-style-type: none"> • Thank you note • Facebook recognition • Races2Run acknowledgement • 1.5" name on back of shirt • Signage and Banners (provided by you) at course day of race • Day of race acknowledgement
<p>No Sun Bronzer Sponsor (\$500)</p> <ul style="list-style-type: none"> • Thank you note • Facebook recognition • Day of race acknowledgement • Races2Run acknowledgement • 2" name on back of shirt • Signage and Banners (provided by you) at course day of race • Table provided for you to set up a booth for your business 	<p>SPF 50 Sponsor (\$1000)</p> <ul style="list-style-type: none"> • Thank you note • Facebook recognition • Day of race acknowledgement • Races2Run acknowledgement • 2" name on back of shirt • Signage and Banners (provided by you) at course day of race • Table provide for you to set up a booth for your business • Free entry to race • 90 minutes personal training package