

Delmarva Public Radio's
2nd Annual 5K Tie Dye Run For Radio
Cape Henlopen State Park (Gordons Pond), Rehoboth Beach, DE
Saturday, April 1, 2017 (3:30 PM Registration/4:30 PM Start)

SPONSORSHIP OPPORTUNITIES

100 Kilowatt Sponsor (\$3000)

- Listed as Presenting Sponsor on all print, broadcast, and digital materials, press releases, websites, e-blasts, and mention on social media (over 10,000)
- Opportunity to advertise company via a display table at race
- Name and/or logo appearing on race t-shirts
- Name on welcome sign at registration and verbal recognition at event
- Recognition on www.Races2Run.com website
- Name on mile marker sign along race course
- Ten (10) walkers/runners in the race

50 Kilowatt Sponsor (\$2000)

- Listed as Sprinting Sponsor on all print, broadcast, and digital materials, press releases, websites, e-blasts, and mention on social media (over 10,000)
- Opportunity to advertise company via a display table at race
- Name and/or logo appearing on race t-shirts
- Name on welcome sign at registration and verbal recognition at event
- Recognition on www.Races2Run.com website
- Name on mile marker sign along race course
- Eight (8) walkers/runners in the race

35 Kilowatt Sponsor (\$1000)

- Listed as Sprinting Sponsor on all print, broadcast, and digital materials, press releases, websites, e-blasts, and mention on social media (over 10,000)
- Name and/or logo appearing on race t-shirts
- Name on welcome sign at registration and verbal recognition at event
- Recognition on www.Races2Run.com website
- Name on mile marker sign along race course
- Five (5) walker/runners in the race

10 Kilowatt Sponsor (\$500)

- Name and/or logo appearing on race t-shirts.
- Name on mile marker sign along race course.
- Recognition on www.Races2Run.com website
- Three (3) walkers/runners in the race

5 Kilowatt Sponsor (\$250)

- Name on mile marker sign along race course
- Two (2) walkers/runners in the race





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SPONSORSHIP AGREEMENT FORM

Instructions:

1. Please complete this form and return to the address below.

DPR Tie Dye Sponsorship
c/o Delmarva Public Radio
P.O. Box 2596
Salisbury, MD 28102

2. Make all checks payable to: Delmarva Public Radio
3. Send logo (jpg format) by email to: mckenziekate@comcast.net.
All logos are due by March 15th.
4. For more information, please call Kate McKenzie at **302-362-3905**.

Yes! We would like to be a Sponsor at the \$_____ Level.

\$_____ Enclosed

Please send an invoice to the address below.

Contact Person Name (Please Print)

Sponsor Name as you would like it to appear in promotions

Address

Phone #

Email Address

Thank You!